

# Medieval Astrology Profile for Frank Woolworth

V.1. 30-Jan-2009. 12:46:31 PM, ASC 16LE58'16"

V.2. 7-Feb-2021. 4:18:46 AM, ASC 23PI18'00"

*Introduction to delineation of appearance and character in natal astrology.* The following document is a hand-written analysis of **Frank Woolworth**, using the principles of medieval predictive astrology. The discipline of natal astrology focuses on the fate of an individual based on a horoscope cast for the moment of birth. Within natal astrology, the 1<sup>st</sup> house occupying the eastern horizon at birth describes the native: physical vitality, appearance, and character. Between the Hellenistic and Medieval eras several specialized models were developed to assess these characteristics. They include **longevity** (vitality and length of life), **physiognomy** (form and shape of the face and body), **victor of the chart** (overall life purpose), **manners** (social conduct including ethical behavior), and **temperament** (elemental mix of fire, earth, air, and water with applications in medical astrology). Prior research has presented models and results for longevity (*A Rectification Manual: The American Presidency*, Chapter 4) and physiognomy (*Astrological Physiognomy: History and Sources & Astrological Physiognomy: Empirical Tests of the Leo Rising Decan*).

*Victor of the Chart.* Included are two competing models for computing the victor of the chart said to be the single most powerful planet in the horoscope. According to Plato's follower Porphyry, by configuration in the natal horoscope the planet signifying the victor of the chart shows the life choice made by the soul prior to incarnation. Plato explains the details of his soul model in *The Myth of Er* found in the closing pages of his work *The Republic*. Porphyry and his peer Antiochus offer specific rules for determining the victor of the chart. The method of Antiochus/Porphyry is compared to a later method for determining the victor suggested by the Jewish Rabbi Abraham ben Meir ibn Ezra, a philosopher and astrologer active in the 12<sup>th</sup> century. For a discussion of these two models, see the companion paper *Victor of the Chart: Testing Methods of Antiochus/Porphyry and Ibn Ezra*, which serves as a key to what is presented here.

*Manners.* Plato was not alone among Greek philosophers in conceiving models for the soul. Aristotle's model of vegetative, sensitive, and intellective soul levels (assigned respectively to the plant, animal, and human kingdoms) was taken up by Ptolemy, who found a correspondence between the sensitive and intellective soul and Moon and Mercury in the natal horoscope. Configuration of the Moon and Mercury, with special emphasis given to their rulers, is a second method for analyzing the soul. Ptolemy introduces this model in *Tetrabiblos III.13* "Of the Quality of the Soul." Subsequent authors refer to this model as "Significators of the Soul" or "Manners." A summary template for the Moon and Mercury is presented in the paper and will be further developed in future versions.

## Acknowledgements

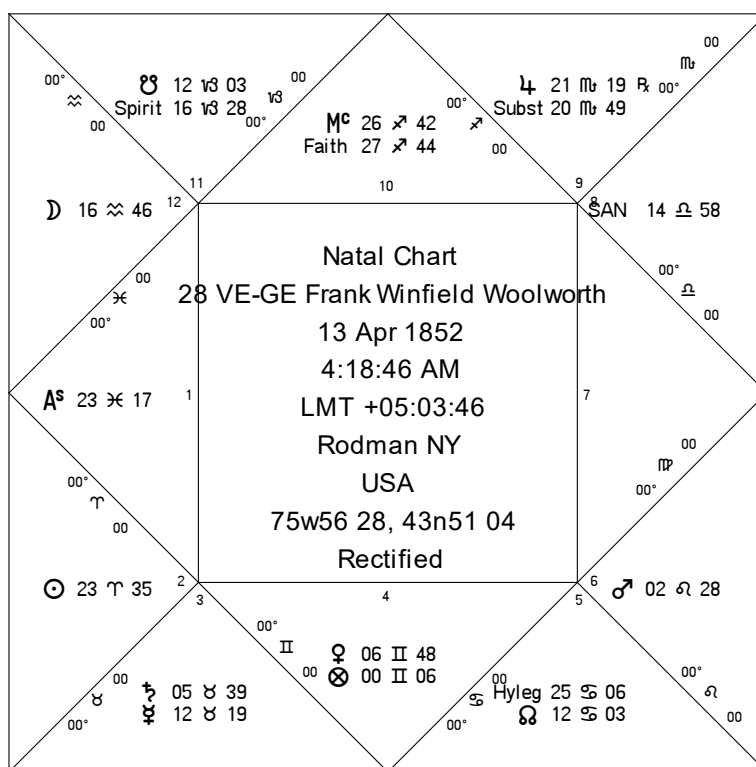
### Birth Data

Frank Winfield Woolworth, 13-Apr-1852, Rodman, New York, no birth time found.  
Rectified herein by Regulus Astrology LLC

### Photo Image

By Unknown - <http://www.woolworthsmuseum.co.uk/1800s-biogfww.htm>, PD-US,  
<https://en.wikipedia.org/w/index.php?curid=20407277>

# Frank Woolworth



## **Frank Winfield Woolworth (April 13, 1852 – April 8, 1919)**

Frank Winfield Woolworth was an American entrepreneur, the founder of F. W. Woolworth Company, and the operator of variety stores known as "Five-and-Dimes" (5- and 10-cent stores or dime stores) which featured a selection of low-priced merchandise. He pioneered the now-common practices of buying merchandise directly from manufacturers and fixing the selling prices on items, rather than haggling. He was also the first to use self-service display cases, so that customers could examine what they wanted to buy without the help of a sales clerk.

Woolworth was born in Rodman, New York to John (1821–1907) and Fanny (née McBrier; 1832–1878) Woolworth; his brother was entrepreneur Charles Sumner Woolworth (1856–1947). His parents were devout Methodists and sympathetic to the Northern side during the Civil War, and they raised their sons in those beliefs.

At age four, Woolworth told his parents that he would become a peddler like those who sometimes came calling. He and Charles would play "store", and Frank would set up merchandise to sell to his brother. Woolworth finished his schooling at age 16, yet he was unfit to begin working in any legitimate store with only basic knowledge and no experience. He applied to many shops in the area, every time being rejected. He attended a business college for two terms in Watertown, New York with a loan from his mother.

In 1873, Woolworth worked as a stock boy in a general store called Augsbury & Moore's Drygoods in Watertown, and his experiences there served as the starting point to his own business venture and innovations. He was considered to be an inept salesman and was given jobs such as washing the windows, where he found a creative niche arranging the store's front display; his work was so impressive that his boss assigned him that role. Woolworth learned the difficulty with the typical business practice, in which few items were labeled with price tickets and a clerk was responsible for obtaining an item for the customer and making the transaction. It was from these early experiences that Woolworth developed the notion that goods should sell themselves, something which became increasingly prominent in his retail career.

Under the employment of Moore & Smith, Woolworth had an opportunity to sell a large surplus of goods. He organized a store in Great Bend that opened on February 10, 1878, but sales were disappointing; the store failed in May. Accounts differ on the conception of the five-and-dime. Gail Fenske suggests that Woolworth had heard of a "five-cent counter craze" while questioning his own sales ability at his first job. Jean Maddern Pitrone suggests that the idea was conceived after a travelling salesman told Woolworth of stores in Michigan with the five-cent counter concept. Plunkett-Powell suggests that Woolworth overheard the concept during a discussion between William Moore and a young man who had opened his own cut-rate goods store.

Woolworth borrowed \$300 and opened a five-cent store in Utica, New York on February 22, 1879. It failed within weeks. He opened his second store in April 1879 in Lancaster, Pennsylvania, where he expanded the concept to include merchandise priced at ten cents. In 1911, the F.W. Woolworth Company was incorporated with 586 stores. In 1913, Woolworth built the Woolworth Building in New

York City at a cost of \$13.5 million in cash. At the time, it was the tallest building in the world at 792 feet.

Woolworth often made unannounced visits to his stores, where he would shoplift items to test the staff's attentiveness. Managers or clerks who caught him doing so were sometimes rewarded with promotions.

On June 11, 1876, Woolworth married Jennie Creighton (1853–1924). Their children were Helena Maud Woolworth McCann (1878–1938), Jessie May Woolworth Donahue (1886–1971), and Edna Woolworth (1883–1917), who died from suffocation due to mastoiditis. Rumors have persisted that she committed suicide. She was the mother of Barbara Hutton.

Woolworth died on April 8, 1919, five days before his 67th birthday. At the time of his death, Woolworth was worth approximately \$76.5 million or the equivalent of  $\frac{1}{1214}$ th of the US GNP. His company owned more than 1,000 stores in the United States and other countries and was a \$65 million (\$804,328,215 in 2009 dollars) corporation. He died without signing his newest will, so his mentally handicapped wife received the entire estate under the provision of his older 1889 will.

Woolworth is interred in the Woodlawn Cemetery in the Bronx, New York City.

### **Woolworth Company**

In the 1960s, after Woolworth's death, the company began expanding into various individual specialty store concepts, including sportswear, which led to the development of the Foot Locker sporting goods store in 1974. For a while there was a chain of discount stores called Woolco. By 1997, the original chain he founded had been reduced to 400 stores, and other divisions of the company began to be more profitable than the original chain. The original chain went out of business on July 17, 1997, as the firm changed its name, initially to Venator, but in 2001 adopted its sporting goods brand, Foot Locker, Inc. In 2012, they celebrated Woolworth's 100th anniversary on the New York Stock Exchange. The UK stores (under separate ownership since 1982) continued operating under the Woolworth name after the US operation ceased, and by the 2000s traded as Woolworths Group. The final UK stores ceased trading January 6, 2009. The UK Woolworths brand was bought by Shop Direct Group in the UK and operated online only but it ceased being operated as Woolworths in 2015. Woolworth stores continue to operate in Germany. Although both the Australian company Woolworths Limited and the South African company Woolworths Holdings Limited took their names from Woolworth's US and UK stores, they have no connection to the F.W. Woolworth Company.

Wikipedia contributors, "Frank Winfield Woolworth," *Wikipedia, The Free Encyclopedia*, [https://en.wikipedia.org/w/index.php?title=Frank\\_Winfield\\_Woolworth&oldid=960617293](https://en.wikipedia.org/w/index.php?title=Frank_Winfield_Woolworth&oldid=960617293) (accessed July 9, 2020).

## Research Interests

- Regulus USA National Horoscope – Ascendant Distributor Venus/Gemini
- Business Magnates

## Rectification

### *Available Birth Data*

All available sources agree on a birth date of 13-Apr-1852 in Rodamn, New York. There is no published birth time. The proposed rectification is speculative.

### *Proposed Rectification*

Frank Winfield Woolworth  
13-Apr-1852  
4:18:46 AM  
LMT +05:03:46  
Rodman, NY  
75w56'28  
43n51'04  
ASC 23PI18'00"

### Stage I. Determine the Ascendant sign

#### *Firdaria*

Three life affairs match the nocturnal Firdaria sequence:

- (1) Woolworth states that youth was the worst time of his life. His father wanted him to be a farmer and he hated farming. This is a delineation match to Saturn as the out-of-sect malefic for a nocturnal horoscope as ruler during Saturn's major Firdaria period from Age 9 to 20.
- (2) FW starts his retail business during the major Jupiter period Age 20 to 32. Initial attempts were unsuccessful but by the end of the period he was up and running with multiple retail locations.
- (3) As an echo of the major Jupiter period, F. W. Woolworth was formally incorporated on 15-Dec-1911 during the Venus-Jupiter period at which time plans for his downtown Manhattan office skyscraper were announced; it opened under Venus-Sun on 24-Apr-1913.

## *Moon's Configuration*

Time	Moon's Degree	Sect	Configuration
12:00 AM	14AQ34	N	Moon separates from Mercury and applies to Jupiter
5:24 AM	17AQ19	D	Moon separates from Mercury and applies to Jupiter
1:12 PM	21AQ16	D	Moon separates from Jupiter and applies to the Sun
6:36 PM	24AQ01	N	Moon separates from Jupiter and applies to the Sun
6:56 PM	24AQ11	N	Moon separates from the Sun and is VOC
12:00 AM	26AQ43	N	Moon separates from the Sun and is VOC

For a nocturnal horoscope, any of the three configurations of the Moon are possible. For a successful businessman like Woolworth, I generally discount VOC configurations and suggest that either of the first two configurations featuring Jupiter are possible. At this point I don't see which could dominate. The Moon's separation from Jupiter and application to the Sun would add an element of combustion, or intensity to Jupiter's action. As it's not clear from what I have read so far, I will take a pass on the Moon's Configuration here and move to other techniques.

## *ZRS*

Woolworth's horoscope is a good example of how Zodiacal Releasing from Spirit can help determine the Ascendant sign when other Stage I tools I advocated in A Rectification Manual fail to yield solid results. Choice of Capricorn for the L.Spirit yields impressive results with L1 Aquarius timing the opening of his 1<sup>st</sup> store in Untica within 3 months and L1 Pisces his career culmination with overseas expansion to England, incorporation of the company, a stock exchange listing, and construction of his Lower Manhattan office tower. Career culmination during L1 Pisces suggests that Pisces is 10<sup>th</sup> from L.Fortune in Gemini conjunct Venus/Gemini, signifier of trinkets and other household goods which formed the basis of Woolworth's inventory. For both L.Spirit to be in Capricorn and L.Fortune to be in Gemini, either late Pisces or Aries are possible Ascendant signs.

## *Physiognomy*

It's at this point that physiognomy helps narrow the Ascendant choice. There is little evidence of the leanness of Aries on the shape of the face or torso which would be the case if the first decan of Aries rose with Mars/Leo the decan lord. More consistent is Pisces which for some individuals texts state have sunken eyes. Certainly the case here.

Conclusion: Choose Pisces as the Ascendant sign

## Stage II. Determine the Ascendant's range within 1-4 degrees

### *Lots*

2-May-1917. Death of daughter Edna, rumored suicide.

trSouth Node 13CA56 conj L.Daughters 13CA19; also trSat 24CA53 conj 5<sup>th</sup> cusp (lord 12<sup>th</sup>).

10-Nov-1916. House fire. Fresh Pond, Long Island home burned to the ground.

dsa North Node 14VI19 conj L.Real Estate (Persians) 14VI18.

trMars 14SA02 square L.Real Estate (Persians) 14VI18.

[see also the Sun-MC primary direction listed below].

### Notable Ascendant Profecion

16-Apr-1913. prof ASC conj Sun.

Grand opening of Woolworth Building in Lower Manhattan, 24-Apr-1913.

## Stage III. Determine the exact Degree and Minute of the Ascendant

### *Solar Arc Directions*

Posthumous directions – very speculative

1-Feb-1960. Greensboro lunch counter sit-in begins (to 25-Jul-1960)

dsa Moon 00GE16 conj L.Fortune 00GE07.

Other measurements of interest for those wishing to explore this event are a trMars-Saturn conjunction at 13CP conjunct the South Node, trSouth Node range 27PI to 17PI conjunct the Ascendant for the duration of the sit it, and an L2 loosing of the bond from Gemini to Sagittarius. The LOB also timed peak corporate profits (to that date) and provides secondary testimony that the L.Fortune is in fact placed in Gemini.

17-Jul-1997. Woolworth said would close the remaining 400 of its five and dime stores.

dsa South Node 1GE38 conj L.Fortune 00GE07. (Note this is 18 months late but certainly diminished profits in the time period leading up to the store closure announcement.

### Primary Directions

REG	D	Mars/Pisces	P	ASC c. => Venus (VE)	18-Nov-1906
REG	D	Mars/Pisces	P	ASC c. => Venus (0)	17-Dec-1909

Opened first lunch counter, 1907.

Opened first overseas store in Liverpool, England, 5-Nov-1909.

PT	D	Mars/Pisces	P	ASC c. => Venus (VE)	31-Aug-1913
PT	D	Mars/Pisces	P	ASC c. => Venus (0)	26-Jul-1915

Woolworth bldg opened, 24-Apr-1913.

Bldg rcvd Panama Pacific Exposition Award, 6-Jun-1915.

PT	D	Venus/Libra	P	Sun c. => IC	10-Nov-1916
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\*\*\*\*Fresh Pond house fire, 10-Nov-1916.

Together with the above listed solar arc and Mars transit, these measurements strongly support the precision of the proposed rectification.

REG	D	Venus/Cancer	P	North Node d. => Sun	28-Mar-1919
REG	D	Saturn/Capricorn	P	dex square Sun c. => Mercury (ME)	5-Apr-1919

Fell ill, 2-Apr-1919; Died, 8-Apr-1919.

Woolworth died from septic poisoning from a tooth infection. Natal Mercury/Taurus co-present with Saturn/Taurus is capable of causing tooth infections because of the assignment of Taurus to the neck which includes the lower jaw.



## Investigating the Victor of the Chart a/c Antiochus/Porphyrus – Stage I – Identify

Significator	Position	☉	☽	♊	♋	♌	♍	♎
MC degree	26SA42							
* MC degree - sign ruler							1	
MC degree - bound ruler						1		
MC degree - dwad ruler	20LI24						1	
* Planet in MC sign								
* Planet in MC bound								
Asc degree	23PI18							
* Asc degree - sign ruler							1	
Asc degree - bound ruler						1		
Asc degree - dwad ruler	9SA36						1	
* Planet in Asc sign								
* Planet in Asc bound								
Moon degree	16AQ46							
* Moon degree - sign ruler								1
Moon degree - bound ruler							1	
Moon degree - dwad ruler	21LE12	1						
Sun degree	23AR35							
Sun degree - sign ruler						1		
Sun degree - bound ruler						1		
Sun degree - dwad ruler	13CP00							1
Pars Fortuna degree	0GE07							
* Pars Fortuna degree - sign ruler				1				
Pars Fortuna degree - bound ruler				1				
Pars Fortuna degree - dwad ruler	1GE24			1				
Pars Spirit degree	16CP28							
Pars Spirit degree - sign ruler								1
Pars Spirit degree - bound ruler					1			
Pars Spirit degree - dwad ruler	17CA36		1					
Syzygy degree	14LI48							
Syzygy degree - sign ruler					1			
* Syzygy degree - bound ruler							1	
Syzygy degree - dwad ruler	29PI36						1	
Planet Phases								
* Rising within 7 days								1
* Setting within 7 days								
Acronycal rising								
* Station within 7 days				1				
Total (Sign only)		0	0	1	1	1	2	2
Total (Bound only)		0	0	1	1	3	2	0
Total (Dwad only)		1	1	1	0	0	3	1
Total (Sign + Bound)		0	0	2	2	4	4	2
Total (Sign + Bound + Dwad)		1	1	3	2	4	7	3
Total		1	1	4	2	4	7	4

## Investigating the Victor of the Chart a/c Antiochus/Porphyrus – Stage II – Evaluate

SECT	☉	☽	♂	♀	♂	♂	♂
Diurnal planets: Is the chart diurnal?							
Diurnal planets: Placed on same horizon as Sun?							
Diurnal planets: Placed in masculine sign?							
Nocturnal planets: Is the chart nocturnal?							
Nocturnal planets: Placed on opposite horizon as Sun?							
Nocturnal planets: Placed in feminine sign (except Mars)?							
Is Mercury diurnal on diurnal chart, or nocturnal on nocturnal chart?							
SOLAR PHASE	☉	☽	♂	♀	♂	♂	♂
Velocity							
Latitude							
Superiors oriental or inferiors occidental?							
<b>ADVANCED: SUPERIOR PLANETS</b>							
Superior: Cazimi - Conjunct Sun							
Superior: Oriental - Combust							
Superior: Oriental - Under sunbeams							
Superior: Oriental - Rising to waxing sextile							
Superior: Oriental - Waxing sextile to square							
Superior: Oriental - Square to 1st station							
Superior: Oriental - 1st station (retrograde)							
Superior: Oriental - Retrograde to acronycal rising							
Superior: Acronycal rising							
Superior: Occidental - Opposition to 2nd station							
Superior: Occidental - 2nd station (direct)							
Superior: Occidental - From 2nd station to waning square							
Superior: Occidental - Waning square to sextile							
Superior: Occidental - Sextile to sinking							
Superior: Occidental - Under sunbeams							
Superior: Occidental - Combust							
<b>ADVANCED: INFERIOR PLANETS</b>							
Inferior: Cazimi - Retrograde conjunction							
Inferior: Oriental - Retrograde combust							
Inferior: Oriental - Retrograde under sunbeams							
Inferior: Oriental - Rising to 1st direct station							
Inferior: Oriental - 1st direct station							
Inferior: Oriental - From 1st direct station to sinking							
Inferior: Oriental - Direct under sunbeams							
Inferior: Oriental - Direct combust							
Inferior: Cazimi - Direct conjunction							
Inferior: Occidental - Direct combust							
Inferior: Occidental - Direct under sunbeams							
Inferior: Occidental - Rising to 2nd retrograde station							
Inferior: Occidental - 2nd retrograde station							
Inferior: Occidental - From 2nd station to setting							
Inferior: Occidental - Retrograde under sunbeams							
Inferior: Occidental - Retrograde combust							

## Investigating the Victor of the Chart a/c Antiochus/Porphyry – Stage II – Evaluate

HOUSE POSITION	☉	☽	♂	♀	♂	♂	♂
<b>Relative to Ascendant</b>							
Whole Sign House Position (ASC): Angle							
Whole Sign House Position (ASC): Succedent							
Whole Sign House Position (ASC): Cadent							
<b>Relative to Lot of Fortune</b>							
Whole Sign House Position (LOF): Angle							
Whole Sign House Position (LOF): Succedent							
Whole Sign House Position (LOF): Cadent							
<b>Relative to Lot of Spirit</b>							
Whole Sign House Position (LOS): Angle							
Whole Sign House Position (LOS): Succedent							
Whole Sign House Position (LOS): Cadent							
<b>House of Joy</b>							
Whole Sign House of Joy							
<b>Quadrant Placement relative to Sex</b>							
Masculine planets in masculine quadrants (4,5,6,10,11,12)							
Feminine planets in feminine quadrants (1,2,3,7,8,9)							
ESSENTIAL DIGNITY	☉	☽	♂	♀	♂	♂	♂
Dignity - Sign							
Dignity - Exaltation							
Dignity - Exaltation degree							
Dignity - Triplicity - Diurnal							
Dignity - Triplicity - Nocturnal							
Dignity - Triplicity - Participating							
Dignity - Bound							
Dignity - Decan							
Dignity - Fall							
Dignity - Detriment							
PLANETARY/NODAL CONFIGURATION	☉	☽	♂	♀	♂	♂	♂
<b>Moon's configuration</b>							
From which planet does the Moon separate?							
To which planet does the Moon apply?							
<b>Reception</b>							
Which planets are received by sign?							
Mutual reception by sign							
Which planets are received by exaltation?							
Mutual reception by exaltation							
Which planets are received by bound?							
Mutual reception by bound							
<b>Position relative to the Nodes</b>							
Conjunct the North Node by sign?							
Conjunct the North Node within 12 degrees?							
Conjunct the South Node by sign?							
Conjunct the South Node within 12 degrees?							
Square the Nodes within 5 degrees?							
TIME LORDS	☉	☽	♂	♀	♂	♂	♂
Day ruler							
Planetary Hour ruler							

## Template for Investigation of Manners

MANNERS	-----	☉	☽	♄	♀	♂	♃	♅
<b>MOON 16AQ46</b>								
Sign Ruler	♄ ♂							
Bound	♃ ♀							
Bound Ruler	♃ ♀-rx							
Mubtazz Scoring- single point	♄ ♂			1,1			1	1
Mubtazz Scoring – early medieval	♄ ♂			2,1			3	5
Mubtazz Scoring – late medieval	♄ ♂			3,1			3,2	5,3
Fixed Stars								
Saturn conj Hamal 0 39' (Ram)	♄ ♀							
Saturn conj Schedar 0 47' (Cassiopeia)	♀ ♀							
Jupiter conj Agena 1 07' (Centaur)	♃ ♀							
Jupiter conj Unukalhai 0 37' (Serpent)	♄ ♀							
<b>MERCURY 12TA19</b>								
Sign Ruler	♀ ♀							
Bound	♄ ♂							
Bound Ruler	♄ ♂							
Mubtazz Scoring for Mercury – single point	☽ ♀ => ♃ ♀-rx or ♄ ♂		1,1	1,1	1			
Mubtazz Scoring for Mercury – early Medieval	☽ ♀ => ♃ ♀-rx		4,2	3,1	5			
Mubtazz Scoring for Mercury – late Medieval	☽ ♀ => ♃ ♀-rx		4,3	2,1	5,3	3		
Fixed Stars								
Mercury conj Menkar 0 38' (Cetus)	♄							
Mercury conj Alamak 0 33' (Andromeda)	♀							
Venus conj Aldebaran 1 37' (Taurus)	♂							
Venus conj Hyades 1 18' (Taurus)	♂							

### KEY – Mubtazz Scoring

Single point: assigns 1 point for each essential dignity

Early medieval: sign 5, exaltation 4, bound 3, primary triplicity lord 2, decan 1. Used by al-Kindī and Māshā'allāh.

Late medieval: sign 4, exaltation 4, triplicity lords (all) 3, bound 2, decan 1. Used by Schoener; taught by Zoller.

Fixed Stars from Janus 4.3 software. Criteria: conjunction within 2 degrees longitude.

### Additional

Moon's Configuration: Moon separates from Mercury and applies to Jupiter, nocturnal, preventional.

Moon-Mercury whole sign aspect? Yes. Moon and Mercury are in square aspect.

Do scoring methods agree? Saturn-Venus (sign-based); Jupiter-Mercury (bound-based).

## Model Summary

(for model details see [www.regulus-astrology.com/research.html](http://www.regulus-astrology.com/research.html))

### Physiognomy

Ascendant sign: Pisces

Ascendant sign ruler: Jupiter/Scorpio-rx

Ascendant decan: Scorpio

Ascendant decan ruler: Mars/Leo

Planets/Nodes placed in the Ascendant sign or decan: Jupiter/Scorpio-rx in sign of rising decan.

Longevity: 66y 11m 24d

*Releaser and kadukhudhāh*. Figure is nocturnal but Moon/12<sup>th</sup> is disallowed as candidate for releaser. Sun/Aries/2<sup>nd</sup> house qualifies. This is confirmed by a triple conjunction of Mercury, Mars, and Sun in Aries at death. In the sign of exaltation Sun should give its 120 major years, or perhaps half that at 60 with a deduction from the square of Mars by 15 years. The mutual reception by sign between Sun and Mars means that Mars' deductions are not fatal, but they may injure or incapacitate. Projections based on the Sun's exaltation give projections which are too long.

If not the Sun itself as releaser, then take Mars as the Sun's bound lord. Mars is in aspect, is in mutual reception with the Sun, and is the in-sect malefic. Note before getting into the calculations, Woolworth lives very close to Mars' major 66 years. Perhaps this is the simplest explanation. If adjustments by aspects are taken into account: The Sun adds its 19 minor years by square aspect with mutual reception by sign; Saturn deducts 30 minor years by square aspect; Venus adds 8 minor years by sextile aspect. Net is a deduction of 3 years taking the longevity projection back to 63yrs or 13-Apr-1916. About a year later his daughter Edna died, rumored suicide. Few major life events are noted after 1917, Age 64.

Victor of the Chart: Jupiter/Scorpio-rx

Mars and Jupiter vie for the two highest planets ruling the bound but Jupiter exceeds Mars by total score in Porphyry's Stage I criteria. Jupiter/Scorpio-rx functions like the capitalistic Jupiter/Taurus which emphasizes the real estate component of his store's physical footprint. Upon liquidation, Woolworth's real estate was worth a considerable sum including the landmarked downtown NYC headquarters store opened in 1913, still standing and a world recognized landmark as I write this note in 2020. By Firdaria, he begins his career in a dry goods store and later opens his first stores under the major Jupiter period from age 20 to 32. Under Venus-Jupiter, F. W. Woolworth is incorporated. Using ZRS, L1 Pisces, which is LOF10, ruled by Jupiter, times his career peak in the years immediately preceding WWI including the open of the NYC headquarters in 1913.

Manners:

**Firdaria according to Bonatti**

Gregorian Calendar System Dates

**Victor Life Event**

Moon 9 years Age 0 to 9  
 Moon Moon 13 Apr 1852 Age 000y 00m 00d  
 Moon Saturn 26 Jul 1853 Age 001y 03m 13d  
 Moon Jupiter 08 Nov 1854 Age 002y 06m 27d  
 Moon Mars 20 Feb 1856 Age 003y 10m 09d  
 Moon Sun 04 Jun 1857 Age 005y 01m 22d  
 Moon Venus 17 Sep 1858 Age 006y 05m 05d  
 Moon Mercury 30 Dec 1859 Age 007y 08m 18d

X

Saturn 11 years Age 9 to 20

Youth. Worst time of his life. Father wanted him to be a farmer and he hated farming.

Saturn Saturn 13 Apr 1861 Age 009y 00m 00d  
 Saturn Jupiter 08 Nov 1862 Age 010y 06m 27d  
 Saturn Mars 04 Jun 1864 Age 012y 01m 23d  
 Saturn Sun 30 Dec 1865 Age 013y 08m 18d  
 Saturn Venus 27 Jul 1867 Age 015y 03m 14d  
 Saturn Mercury 20 Feb 1869 Age 016y 10m 10d  
 Saturn Moon 17 Sep 1870 Age 018y 05m 04d

X

Jupiter 12 years Age 20 to 32

X

Jupiter Jupiter 13 Apr 1872 Age 020y 00m 00d

X

Feb-1873, Started work in dry goods store, Wateron.  
 About 4 years later, his health failed him from physical exhaustion and he returned home.

Jupiter Mars 30 Dec 1873 Age 021y 08m 18d

X

Jupiter Sun 17 Sep 1875 Age 023y 05m 05d

X

11-Jun-1876, Married Jennie Creighton.

Jupiter Venus 04 Jun 1877 Age 025y 01m 22d

X

Jupiter Mercury 20 Feb 1879 Age 026y 10m 09d

X

22-Feb-1879, First store in Utica, failed within weeks;  
 21-Jun-1879, 1st successful store in Lancaster, PA; 19-Jul-1879, 2nd store in Harrisburg, failed; Mar-1880, York, PA store

Jupiter Moon 07 Nov 1880 Age 028y 06m 27d

X

1881, added 10 cent items, now 5 and 10 cent stores.

Jupiter Saturn 26 Jul 1882 Age 030y 03m 13d

X

Mars 7 years Age 32 to 39

Mars Mars 12 Apr 1884 Age 032y 00m 00d  
 Mars Sun 13 Apr 1885 Age 033y 00m 01d  
 Mars Venus 13 Apr 1886 Age 034y 00m 00d  
 Mars Mercury 13 Apr 1887 Age 035y 00m 00d  
 Mars Moon 12 Apr 1888 Age 036y 00m 00d  
 Mars Saturn 13 Apr 1889 Age 037y 00m 01d  
 Mars Jupiter 13 Apr 1890 Age 038y 00m 00d

X

Moon's North Node 3 years Age 39 to 42

Moon's North Node 13 Apr 1891 Age 039y 00m 00d

Moon's South Node 2 years Age 42 to 44

X

Moon's South Node 13 Apr 1894 Age 042y 00m 00d

X

May-1895, Sailed to Europe; returned in October.

Sun 10 years Age 44 to 54

Sun	Sun	12 Apr 1896	Age 044y 00m 00d
Sun	Venus	16 Sep 1897	Age 045y 05m 05d
Sun	Mercury	20 Feb 1899	Age 046y 10m 09d
Sun	Moon	27 Jul 1900	Age 048y 03m 14d
Sun	Saturn	30 Dec 1901	Age 049y 08m 18d
Sun	Jupiter	05 Jun 1903	Age 051y 01m 22d
Sun	Mars	08 Nov 1904	Age 052y 06m 27d

X

Venus 8 years Age 54 to 62

Venus	Venus	14 Apr 1906	Age 054y 00m 00d
Venus	Mercury	05 Jun 1907	Age 055y 01m 22d
Venus	Moon	27 Jul 1908	Age 056y 03m 14d
Venus	Saturn	17 Sep 1909	Age 057y 05m 05d
Venus	Jupiter	08 Nov 1910	Age 058y 06m 26d
Venus	Mars	31 Dec 1911	Age 059y 08m 18d
Venus	Sun	20 Feb 1913	Age 060y 10m 09d

X

15-Dec-1911, F. W. Woolworth Company incorporation.

24-Apr-1913, Woolworth Building in lower Manhattan.

Mercury 13 years Age 62 to 75

Mercury	Mercury	14 Apr 1914	Age 062y 00m 00d
Mercury	Moon	21 Feb 1916	Age 063y 10m 09d
Mercury	Saturn	30 Dec 1917	Age 065y 08m 18d
Mercury	Jupiter	09 Nov 1919	Age 067y 06m 27d

X

8-Apr-1919, Died.

## Zodiacal Releasing from Spirit

Lot of Spirit = 16CP28; Lot of Fortune = 00GE07

Fortune Angles: LOF1 (GE), LOF4 (VI), LOF7 (SA), LOF10 (PI)

L1 Capricorn 13 Apr 1852		
L2 Capricorn 13 Apr 1852		
L2 Aquarius 02 Jul 1854		1-Aug-1856, Birth of brother Charles.
L2 Pisces 18 Dec 1856	<b>LOF10</b>	Age 4 (no exact date). Tells parents he would become a peddler, like those who sometimes came calling. Plays store with his younger brother Charles during youth.
L2 Aries 13 Dec 1857		
L2 Taurus 08 Mar 1859		
L2 Gemini 03 Nov 1859	<b>LOF1</b>	
L2 Cancer 25 Jun 1861		
L2 Leo 15 Jul 1863		
L2 Virgo 04 Feb 1865	<b>LOF4</b>	
L2 Libra 27 Sep 1866		
L2 Scorpio 25 May 1867		
L2 Sagittarius 17 Aug 1868	<b>LOF7</b>	
L2 Cancer 12 Aug 1869 LB	<b>LB</b>	
L2 Leo 01 Sep 1871		Feb-1873, Starts working in dry good store in Watertown.
L2 Virgo 24 Mar 1873	<b>LOF4</b>	
L2 Libra 14 Nov 1874		
L2 Scorpio 12 Jul 1875		11-Jun-1876, Marries Jennie Creighton.
L2 Sagittarius 04 Oct 1876	<b>LOF7</b>	1877 (approx), four years after working at Waterton, his health fails and he returns home.
L2 Capricorn 29 Sep 1877		

L1 Aquarius 23 Nov 1878		
L2 Aquarius 23 Nov 1878		22-Feb-1879, First store in Utica, fails quickly; 21-Jun-1879, 1st successful store in Lancaster, PA; 19-Jul-1879, 2nd store in Harrisburg, Mar-1880, York, PA store
L2 Pisces 11 May 1881	<b>LOF10</b>	1881 (no date). 10 cent items added to retail inventory, now called 5 and 10 cent store.
L2 Aries 06 May 1882		
L2 Taurus 30 Jul 1883		
L2 Gemini 26 Mar 1884	<b>LOF1</b>	
L2 Cancer 16 Nov 1885		
L2 Leo 06 Dec 1887		
L2 Virgo 28 Jun 1889	<b>LOF4</b>	
L2 Libra 18 Feb 1891		
L2 Scorpio 16 Oct 1891		
L2 Sagittarius 08 Jan 1893	<b>LOF7</b>	
L2 Capricorn 03 Jan 1894		
L2 Leo 23 Mar 1896 LB	<b>LB</b>	
L2 Virgo 14 Oct 1897	<b>LOF4</b>	
L2 Libra 06 Jun 1899		
L2 Scorpio 01 Feb 1900		
L2 Sagittarius 27 Apr 1901	<b>LOF7</b>	
L2 Capricorn 22 Apr 1902		
L2 Aquarius 10 Jul 1904		
L2 Pisces 27 Dec 1906	<b>LOF10</b>	8-Feb-1907, Death of father; Apr-1907, wedding of daughter Edna; 1907 (no date), opens first lunch counter.
L2 Aries 22 Dec 1907		



L1 Pisces 19 Jun 1908	<b>LOF10</b>	
L2 Pisces 19 Jun 1908	<b>LOF10</b>	
L2 Aries 14 Jun 1909		5-Nov-1909, Opens 1st overseas store in Liverpool, England; 5-Jun-1910, Opens store in Leeds (5th in England).
L2 Taurus 07 Sep 1910		
L2 Gemini 05 May 1911	<b>LOF1</b>	Aug-1911, Plans for Woolworth building publicized; 15-Dec-1911, F. W. Woolworth Company incorporated; 1-Feb-1912, wedding of daughter Jesse; June-1912, Common stock listed; 1-Jul-1912, Woolworth building steel skeleton completed, flag on top.
L2 Cancer 25 Dec 1912		24-Apr-1913, Woolworth Building opens.
L2 Leo 14 Jan 1915		
L2 Virgo 06 Aug 1916	<b>LOF4</b>	10-Nov-1916, Fresh Pond home burns to the ground; 1917 (no date), opens 1000th store in US; 1917 (no date) Begins construction on new home in Glen Cove to be called Winfield Hall; 2-May-1917, daughter Edna died, rumored suicide.
L2 Libra 29 Mar 1918		
L2 Scorpio 24 Nov 1918		8-Apr-1919, Died.
L2 Sagittarius 17 Feb 1920	<b>LOF7</b>	

## Distributions of the Ascendant

Calculation Settings  
 Zodiac, Placidus Semi-Arc, Primary Directions  
 Egyptian (Robbins Tet) Bounds  
 Zero Latitude  
 One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♂	
21 Oct 1854	♂	
16 Nov 1855	♂ ♀	
13 Mar 1857	♂	dex ♂ ♂
02 Feb 1859	♀	
09 Jul 1859	♀	dex ♂ ♀
01 May 1862	♀	
13 Dec 1864	♀	sin ♂ ♂
01 Oct 1866	♂	
14 Oct 1868	♂	♂ ♂
06 Aug 1869	♂	
12 Jul 1872	♀ ♂	
07 Jan 1874	♀	dex ♂ ♂
23 Dec 1875	♀	♂ ♂
13 Jun 1877	♀	
31 Mar 1880	♀	♂ ♀
12 May 1881	♂	
01 Apr 1883	♂	sin ♂ ♂
15 Jun 1886	♂	♂ ♂
13 Dec 1886	♂	
08 Sep 1890	♂	
10 Jan 1893	♀ ♂	
08 Jan 1895	♀	dex ♂ ♂
15 Dec 1897	♂	
23 Aug 1898	♂	♂ ♀
27 Mar 1903	♀	
08 Sep 1907	♀	sin ♂ ♂
26 Nov 1907	♂	
14 Jun 1914	♂	sin ♂ ♂
15 Nov 1914	♂	

## Distributions of the Midheaven

### Calculation Settings

Zodiac, Placidus Semi-Arc, Primary Directions

Egyptian (Robbins Tet) Bounds

Zero Latitude

One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♂	
16 Nov 1855	♀ ♃	
14 Jan 1862	♀	dex △ ♃
01 Jul 1863	♂	
09 Apr 1869	♂	dex △ ♀
29 Jan 1871	♀	
02 Dec 1878	♀	sin ✱ ♂
23 Aug 1879	♃	
30 Apr 1881	♃	dex □ ☉
15 Nov 1883	♂	
22 Jan 1888	♀ ♃	
17 Aug 1890	♀	♂ ♂
25 Nov 1893	♀	dex □ ♃
27 Jan 1895	♀	dex △ ♀
11 Apr 1895	♀	
01 Sep 1900	♀	dex □ ♀
06 May 1901	♂	
08 Feb 1905	♂	♂ ☾
15 Apr 1908	♂	
31 Jul 1909	♂	sin □ ♂
18 Oct 1911	♂	dex ✱ ☉
28 Feb 1913	♃	
20 Dec 1917	♀ ♃	

## Distributions of the Sun

Calculation Settings  
 Zodiac, Placidus Semi-Arc, Primary Directions  
 Egyptian (Robbins Tet) Bounds  
 Zero Latitude  
 One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♂	
13 Mar 1853	♂	
01 Jul 1856	♀ ♉	
03 Mar 1858	♀	dex ☐ ♂
09 May 1860	♀	♂ ♂
27 Dec 1861	♀	
31 Jan 1865	♀	♂ ♀
23 Apr 1866	♂	
17 May 1868	♂	sin ☐ ☾
11 Nov 1871	♂	♂ ♂
24 May 1872	♂	
31 May 1876	♂	
30 Nov 1878	♀ ♊	
10 Jan 1881	♀	dex ✱ ♂
14 Feb 1884	♂	
03 Nov 1884	♂	♂ ♀
15 Aug 1889	♀	
19 Mar 1894	♀	sin △ ☾
08 Jun 1894	♂	
08 Feb 1901	♂	sin ✱ ☉
14 Jul 1901	♂	
07 Dec 1907	♂ ♉	
21 Mar 1914	♂	sin ✱ ♂
28 Sep 1915	♀	

## Distributions of the Moon

### Calculation Settings

Zodiac, Placidus Semi-Arc, Primary Directions

Egyptian (Robbins Tet) Bounds

Planet's Latitude

One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♄	
06 Jan 1854	♄	dex ♄ ☉
06 Jan 1855	♄	
26 Jun 1858	♀ ♀	
21 Jul 1860	♀	dex ☐ ♀
09 Jul 1863	♀	dex ♄ ♀
31 Aug 1864	♀	dex ♄ ♄
18 Jun 1866	♄	
14 Jan 1869	♂	
14 Dec 1870	♂	
03 Feb 1871	♂	sin ☐ ♄
20 Aug 1876	♄	
06 Nov 1876	♄	dex ☐ ♂
22 Nov 1877	♄ ♀	
01 Sep 1879	♄	dex ♄ ♀
01 Sep 1881	♀	
21 Jun 1885	♂	
17 Aug 1890	♂	
14 Aug 1891	♂	sin ♄ ☽
26 Dec 1892	♂	♂ ☉
04 Dec 1893	♄	
02 May 1896	♄	dex ☐ ♂
20 Apr 1897	♀ ♀	
07 Oct 1902	♀	♂ ♀
28 Nov 1902	♂	
01 Aug 1903	♂	♂ ♄
24 Apr 1907	♄	
29 Jul 1911	♄	♂ ♄
09 Jul 1912	♄	sin ☐ ☽
01 Jul 1913	♄	
29 Jul 1917	♂	
16 Jul 1919	♂	dex ♄ ♂
08 Feb 1920	♂ ☐	

## Distributions of the Part of Fortune

Calculation Settings  
 Zodiac, Placidus Semi-Arc, Primary Directions  
 Egyptian (Robbins Tet) Bounds  
 Zero Latitude  
 One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♂	
08 Jul 1854	♂	dex * ♂
27 Nov 1857	♂	
09 Sep 1858	♂	♂ ♀
02 Nov 1863	♀	
09 Sep 1868	♀	sin △ ☾
03 Dec 1868	♂	
28 Oct 1875	♂	sin * ☉
04 Apr 1876	♂	
22 Sep 1882	♂ ♀	
13 Dec 1888	♂	sin * ♀
11 Jun 1890	♀	
31 May 1896	♀	sin * ♀
05 Mar 1897	♂	
26 Dec 1903	♂	
17 Aug 1906	♂	dex △ ♀
21 Mar 1909	♂	sin □ ☉
22 Dec 1911	♂	
18 Jul 1916	♂ ♀	
16 May 1919	♂	♂ ♂

## Distributions of the Part of Spirit

Calculation Settings  
 Zodiac, Placidus Semi-Arc, Primary Directions  
 Egyptian (Robbins Tet) Bounds  
 Zero Latitude  
 One Degree Timing

Date	Distributor	Partner
13 Apr 1852	♀	
10 Mar 1857	♀	sin ✱ ♀
14 Nov 1857	♂	
16 Jun 1859	♂	dex □ ☉
31 Oct 1861	♂	
19 Sep 1865	♀ ♀	
31 Jan 1868	♀	♂ ♂
30 Jan 1871	♀	dex □ ♂
24 Feb 1872	♀	dex △ ♀
01 May 1872	♀	
18 Mar 1877	♀	dex □ ♀
27 Oct 1877	♀	
12 Mar 1881	♀	♂ ☾
13 Jan 1884	♂	
08 Mar 1885	♂	sin □ ♀
23 Feb 1887	♂	dex ✱ ☉
10 May 1888	♂	
04 Aug 1892	♀ ✱	
19 Apr 1897	♀	dex ✱ ♂
29 Mar 1898	♀	dex □ ♀
26 Jun 1902	♀	
30 Sep 1902	♀	dex ✱ ♀
17 Sep 1905	♀	
13 Feb 1908	♂	
21 Dec 1909	♂	sin △ ♀
16 Apr 1915	♂	
16 Nov 1916	♀ ♂	
04 Nov 1918	♀	dex △ ♂